Project:	State of Delaware Script for OE Video
Script	Final Version

At Highmark Blue Cross Blue Shield Delaware, we have two great plans for you to choose from for the 2023–2024 year: our First State Basic PPO plan and our Comprehensive PPO plan.

With both of our plans, you can expect a whole lot more than what you're used to: more doctors locally and nationally, more ways to visit, and more support.

Let's go over a quick breakdown of what our plans offer.

With both our First State Basic PPO plan and our Comprehensive PPO plan, you get in-person and virtual access to a local network of 8 hospitals and over 4,000 Delaware doctors and specialists. No matter where you are in our state, great care is always right around the corner.

If you choose to venture outside Delaware, you're still covered. Through the BlueCard program, our members get nationwide access to the largest physician and hospital networks in the U.S. with over 1.7 million providers, including 95% of all hospitals.

Both plans connect you to wellness coaches and give you access to nurses 24/7. They can help you make informed health decisions, answer questions about prescriptions, and provide advice before you receive treatment.

We also have a team of people ready to help you schedule virtual or in-person appointments. They can provide personalized support for chronic conditions through our care management programs, too.

You'll also have access to RethinkCare — a program that specializes in helping you care for children with learning, social, or behavioral challenges. RethinkCare gives your family 24/7 access to tools and resources that can help you and your care team understand, teach, and communicate with your child. And, it's available at no additional cost to you.

It's just our way of making sure your health coverage is a good fit for your life.

Because Life. Highmark Blue Cross Blue Shield Delaware.

To see the full details of each plan and find the one that's right for you, see your Highmark Blue Cross Blue Shield Delaware 2023–2024 benefits guide.